

✦ The Video Map For Dental Practices



For practices that already provide great care...
but know that is no longer enough.

A BUSINESS OWNER'S GUIDE TO THE MODERN INTERNET



Not For Everyone.



PROVEN IMPACT

Result That Reflect Excellence

Our data-driven campaigns are designed to attract, engage, and convert delivering measurable growth for your dental practice.



STRATEGIC TARGETING

Reaching the right patients with precision and intent.



ENGAGING CONTENT

Compelling creative that builds trust and drives action.



MEASURABLE GROWTH

Consistent increases in visibility, engagement, and new patient interest.



REAL BUSINESS RESULTS

Turning attention into booked consultations and long-term patient relationships

OVERVIEW SNAPSHOT



Views

148.7K

↗ 94.9%



Reach

61.9K

↗ 72.6%



Content Interactions

1.2K

↗ 555.7%



Link Clicks

1.6K

↗ 240.3%



Visits

2.6K

↑ 210.6%



Follows

67

↑ 458.5%

DETAILED PERFORMANCE (ALL CONTENT)

Views

164K

↑ 113.9%

164,049

Reach

68.4K

↑ 91.4%

3-Second Views

20.1K

↑ 673.8%

1-Minute Views

552

↑ 100%

Content Interactions

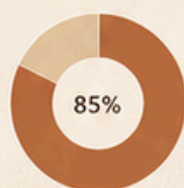
1.3K

↑ 546.5%

VIEWS OVER TIME



VIEWS BREAKDOWN



- From Ads 85% ↑ 5.6%
- From Organic 15% ↑ 50%



Total Views

164,049

↑ 113.9%



More visibility. More engagement. More new patients.
That's the art of results.

The Customer Changed

Your patient is changing.

And if your practice does not change with them...
you will lose them.

The internet is no longer a place people visit.
It is the environment they live inside.

And inside that environment, everyone is competing for attention.

Businesses.
Creators.
Entertainment.
Algorithms.
Other practices.

Everybody fighting to stay seen.

Which is changing the patient.

Shorter attention spans.
Need for instant answers.
Less patience.
Less likely to read more than a sentence.
Here today.
Gone tomorrow.

This is the new condition dental practices are operating inside.

We call it
*dispersed
attention.*



The DENTAL PRACTICE Problem

Most dental practices do not have a “quality” problem.

They have a recognition problem.

The care may be excellent.

The office may be beautiful.

The team may be experienced.

The technology may be advanced.

But from the outside, many practices still feel the same.



Same services.



Same smiling photos.



Same office tours.



Same whitening offers.



Same claims.



Same promises.

So the patient does not always choose the best practice.

They choose the one that feels easy.

The one they remember.

The one that made the decision feel easy.

That is where most dental practices are losing.

Not in the treatment room.

In the mind of the customer before they ever book.



Dispersed Attention

Your patient does not interact with your practice in a vacuum.

They are experiencing life in real time.

Their mood changes.

Their concerns change.

Their urgency changes.

Their attention changes.

The version of them scrolling Instagram at night is different from the version searching “best dentist near me.”

The version watching a treatment video is different from the version comparing prices.

The version watching a smile transformation is different from the version comparing prices.



*Different moods.
Different levels of attention.
Different emotional states.*

But most practices are still communicating the same way everywhere.



One message.



One format.



One type of content.



Hoping it lands with everyone.

*In the age of dispersed attention,
that is not enough.*

Dental practices need to communicate the same story through different formats, textures, lengths, and placements.



The Content Ecosystem

Modern dental practices can no longer rely on isolated pieces of content.

Because your patients no longer experiencing your practice in one place, one mood, or one moment.

The practices winning right now are building content ecosystems.

A content ecosystem allows the same story to follow the patient across the modern internet.

So when they sees your reel...

-  your ad...
-  your website...
-  your treatment video...
-  your testimonial...
-  your offer...
-  your follow-up...

the message feels *familiar.*

*Not random.
Recognizable.*

Not random.

Recognizable.

That is the shift.

You are not just posting content.

You are building familiarity before
the appointment is ever booked.



The Realization

Most practices ask:
“What should we post?”

The better question is:
“Why does our practice not feel as strong online as it actually is?”

Because attention is too expensive to gamble with.

Lost attention has a cost.

Lost recognition has a cost.

Lost trust has a cost.

And most practices do not feel that cost all at once.

They feel it slowly.

In quieter phones.

Lower-quality leads.

More price shopping.

Less urgency from the market.

By the time most practices realize they have been forgotten,
they are already trying to buy their way back into a conversation
they used to own.

That is why we built The Video Map.

So you can see the shift before it becomes expensive.

If this made immediate sense to you...
you are exactly who this was meant for.



Download The Video Map.

Book a conversation.

Or let's build yours.